

PROPAGANDA

What is propaganda?

1. The expression of opinion or action by individuals or groups deliberately designed to influence opinions or actions of other individuals or groups with reference to predetermined ends.
2. opinion expressed for the purpose of influencing actions of individuals or groups.
3. the use of certain techniques to influence the views of others to achieve specific ends.

What are the different types of propaganda techniques?

1. Bandwagon _____

2. Glittering Generalities _____

3. Transfer _____

4. Name Calling _____

5. Testimonials _____

6. Emotional Appeal _____

7. Snob Appeal _____

8. Card Stacking _____

9. Logical Fallacies _____

10. Numbers Game _____

11. Compare & Contrast _____

12. Plain Folks _____

13. Appeal to Authority _____

14. Sins of Omission _____

15. Diminutive Dismissals _____

16. Loaded Words _____

Examples of Propaganda

Who uses propaganda? _____

What examples of propaganda do you see in “Bowling for Columbine”? _____

Why does Michael Moore use propaganda? _____

How is propaganda used in politics? _____
