

Government

Party Name \_\_\_\_\_

Period \_\_\_\_\_ Due Date \_\_\_\_\_

### POLITICAL CAMPAIGN RUBRIC – GROUP PROJECT

Pts Rec / Pts Poss

\_\_\_\_\_ / 10 pts

Party Slogan

must be relevant to party's overall theme or stance on issues

\_\_\_\_\_ / 25 pts

Party Poster

includes party name, party slogan, and party stance on the 5 issues

\_\_\_\_\_ / 25 pts

Campaign Ads

Group must design and make 3 bumper stickers and 2 campaign posters for your candidate and or party (like the ones on the wall of the classroom)

\_\_\_\_\_ / 50 pts

Party Platform

**in depth** coverage of 5 issues in your platform, including the following 2 (you may pick the other 3 issues):

taxes

immigration

Your party platform must be turned in as a word processed document of  $\frac{1}{2}$  **page for each issue!**

\_\_\_\_\_ / 25 pts

Speech -

You must pick a person to run for the office of President of the U.S. The candidate must give a two minute speech outlining what he/she would do for the country and explaining one issue the party believes in. Speech must be word processed!

\_\_\_\_\_ / 20 pts

Commercial

A written commercial must be produced and performed by the group for TV or radio. It must mention the party name, slogan, and at least one issue of your platform. It must be word processed.

\_\_\_\_\_ / 25 pts

Survey

Party must come up with a 5 question survey to take among WHS students that bolsters your stance on one or more issues. Survey results must be used in President's speech or in the commercial and the surveys must be turned in with the project.

This project must be done with care and neatness. You will be marked down for any sloppy or messy work. There will be **NO** hand drawn posters or bumper stickers!

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\_\_\_\_\_ / 180 pts

TOTAL POINTS POSSIBLE

\_\_\_\_\_ / 20 pts

Extra Credit up to 20 points for videotaping commercial (depends on quality)

- \_\_\_\_\_ / points deducted for messy, sloppy or hand drawn work.

\_\_\_\_\_ **TOTAL POINTS RECEIVED**