

Website Planning Guide

Concept:

(What is the overall main idea of this site? Brainstorm here)

Purpose:

(What do I want this site to do? What is it selling, promoting, or functioning as?)

Visual:

(What does this site look like? Any specific colors or logos?)

Outline:

(A list of pages needed to be created and those to be linked to.)

Needs:

(What do I need to have in my directory in order to build this site? Images, logos, pictures, buttons)

Steps:

(What will I do first, second, third)